

Yousef Mohammadiani
Senior Full Stack Web Developer

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Professional Summary

Senior Full Stack Web Developer with a strong focus on WordPress architecture and scalable web applications. Experienced in designing high-traffic platforms, custom CMS solutions, and advanced reporting systems. Skilled in modern frontend and backend technologies with a proven track record in performance optimization, system architecture, and product development.

Work Experience

Senior WordPress Developer
SEP (Saman Electronic Payment Kish)
Iran| Tehran | Mar 2026 – Present

- Developed a fully custom product website (sepplus) from scratch
- Built using PHP, WordPress, MySQL, Tailwind CSS, Vue.js
- Designed and implemented custom admin panel and reporting system

Full Stack Web Developer
Namnak
Iran | Tehran | Jan 2023 – Present

- Redesigned and optimized high-traffic platform (namnak.com)
- Implemented scalable architecture using Redis caching
- Developed custom CMS, reporting system, and ad management system
- Improved performance and maintainability of legacy codebase

Full Stack Web Developer
Setare (setare.com)
Iran | Tehran | Sep 2023 – Present

- Led redesign and refactoring of a high-traffic content platform
- Built custom backend systems including analytics and ad management
- Focused on performance optimization and scalability

Senior WordPress Developer
Triboon
Iran | Tehran | Jan 2021 – Present

- Redesigned and optimized website performance
- Built custom CMS, reporting, and ad management systems
- Developed gamification features and event-based web applications

Senior WordPress Developer
Yektanet
Iran | Tehran | Feb 2023 – Mar 2025

- ❖ Redesigned main website and implemented custom features
- ❖ Developed gamification systems for events and exhibitions
- ❖ Built landing pages and marketing tools
- ❖ Designed and implemented LMS platform (WordPress + Node.js + Vue.js)
- ❖ Automated certification and exam systems using Make.com

Senior WordPress Developer & Product Seller
Zhaket
Iran | Tehran | 2020 – Present

- ❖ Supported 2500+ WordPress websites
- ❖ Developed best-selling gamification plugin (WP Score Gamification)
- ❖ Achieved 4.9/5 customer rating
- ❖ Provided technical consulting and product support

Education

Bachelor's Degree – Biology Education
Farhangian University, Mashhad
2013-2017

Skills

Backend:
PHP, Laravel, Node.js
Frontend:
Vue.js, JavaScript, Tailwind CSS
CMS & Tools:
WordPress, Elementor
Database & Cache:
MySQL, MariaDB, Redis, Memcached
DevOps & Systems:
Docker, Linux
Design:
Figma, Photoshop, UI/UX Design
Other:
Technical SEO, Teamwork

Languages

- English: Intermediate
- Persian : Native

Projects

- triboon.net
- yektanet.com
- next.sepplus.ir
- namnak.com
- setare.com
- basetaregan.ir
- zhaket.com/web/wp-score-gamification